



NDR AUTO COMPONENTS LIMITED

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9th May, 2025

BSE Limited Corporate Relationship Deptt. PJ Towers, 25 th Floor, Dalal Street, Mumbai – 400 001 Scrip Code: 543214	National Stock Exchange of India Limited Exchange Plaza, Plot No.C/1, G-Block Bandra Kurla Complex, Bandra (East), Mumbai – 400 051 Trading Symbol: NDRAUTO
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Sub: Press Release

Dear Sir/ Madam,

Please find enclosed herewith as Annexure -"A", a copy of the press release being issued today.

Kindly take the same on your record.

Thanking you,
For NDR Auto Components Limited

Rajat Bhandari
Executive Director and Company Secretary
DIN: 02154950
Encl: As Above



NDR Auto Components Limited

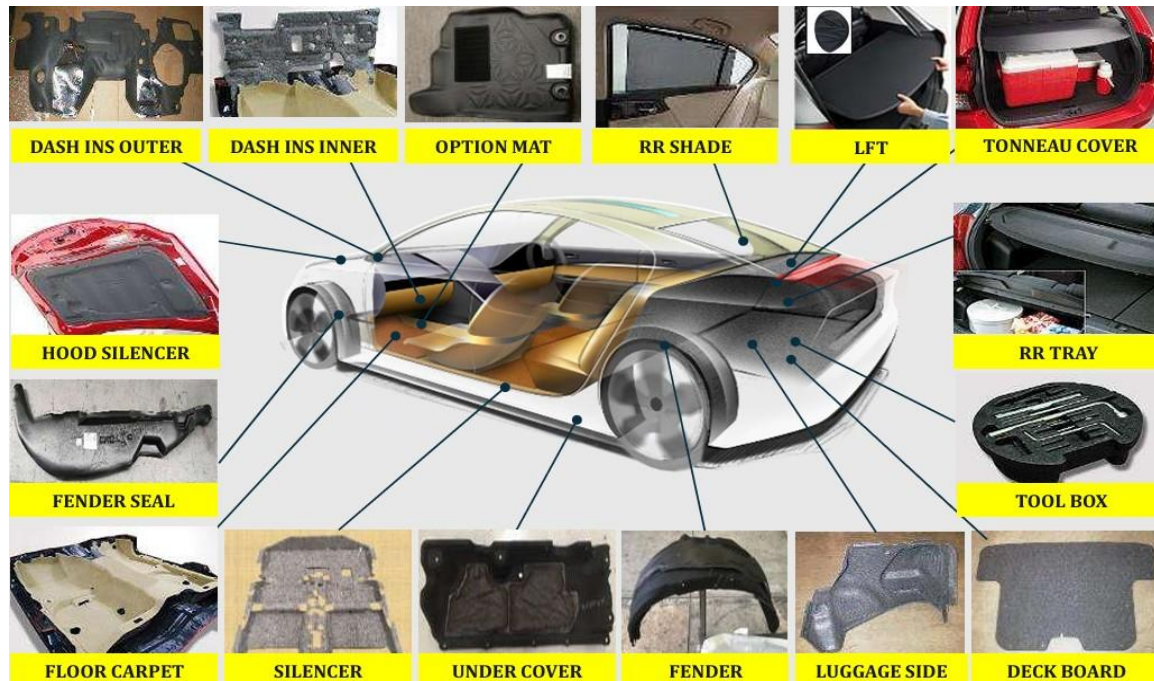
PRESS RELEASE

Date: 09-05-2025

NDR Auto enters into 50-50 JV with Hayashi Telempu - To introduce in India a range of innovative offerings - -JV has won the first order from Toyota for Ambient Lighting-

NDR Auto Components Limited (NDR Auto) has entered into a 50-50 Joint Venture (JV) with Hayashi Telempu to bring to the Indian market a range of disruptive and innovative offerings. Both companies will equally invest INR Rs 33.30 crore towards the setting up of the JV.

Hayashi Telempu, whose sales amounted to USD 2.1 billion in 2024 is a Japanese company whose focus is on innovation and quality, often working closely with automotive manufacturers to develop customized solutions that meet specific needs. It annually produces 10mn+ units that transform the inside of vehicles and enhance comfort. A large number of these offerings are focused on the area of noise, vibration, and harshness (NVH) control and enhancing cabin comfort, establishing Hayashi as a key enabler of a quieter and more comfortable driving experience.





The JV will leverage NDR Auto's long-standing experience, capabilities and relationships in the auto components sector, to exclusively bring to the Indian market a range of disruptive offerings from Hayashi Telemu.

The JV has also won its first order from Toyota for Ambient Lighting. The Ambient Lighting portfolio includes Vehicle Mounted Illumination that comprises planning and proposals for light effects such as interior illumination of the shift lever, head liner and door trim. It also offers design and lighting solutions for the Instrument panel.



Commenting on the initiative, Whole Time Director, NDR Auto, Mr. Pranav Relan said, *"We are delighted to partner with Hayashi Telemu to introduce in India some exciting and innovative products that promise to make driving a much more pleasurable experience."*

As we move forward, we will explore opportunities to manufacture some of these products in India"

Hayashi Telemu employs 3,700+ employees, 400+ in-house engineers and development. Its production and sales bases are spread over 40 locations worldwide.

About NDR Auto:

NDR Auto, a flagship Company of the Rohit Relan Group, was incorporated in March 2019. The Company is engaged in the business of manufacturing seating solutions like frames and trims to four and two wheelers vehicles. It also markets a range of innovative auto components in India.

The management and the senior leadership team of the group have more than three decades of hands-on experience and expertise in this domain. The Company is supplying seating arrangements to Relan Group Company - Bharat Seats which is a key supplier to the leading companies like Maruti Suzuki India Ltd and Suzuki Motorcycle India Private Limited.

For more information about us, please visit www.ndrauto.com or contact:

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